

VENKADAKRISHNAN PARANJOTHI

venkadakrishnanparanjothi30@gmail.com | +1 425 382 9212 | [LinkedIn](#) | [Portfolio](#) | Fremont, CA (Open to relocation)

UX/UI Designer spearheading user-centric solutions for complex AI-powered enterprise technologies. Entrepreneurial design leader with expertise across the full product lifecycle, from driving stakeholder discovery and cross-functional collaboration to delivering high-fidelity design systems in Figma, Sketch, and Adobe Creative Suite. Proven track record of translating actionable insights into high-conversion digital experiences, ensuring technical feasibility and accessibility across financial and AI-integrated platforms through persuasive presentation and strategic communication.

WORK EXPERIENCE

UX/UI Designer

Mar 2026 – Present

BOK Financial

Denver, CO(Remote)

- Spearhead design-led initiatives by leading cross-functional workshops and discovery sessions with PMs and stakeholders to define strategic product direction and present complex technical requirements.
- Own the end-to-end product design for account-linking surfaces, utilizing user research and wireframing to achieve a 20% improvement in conversion metrics.
- Direct the development of comprehensive Figma and Sketch component libraries, utilizing Illustrator and Photoshop for custom assets to facilitate seamless handoff to engineering for scalable delivery.
- Architected GenAI-integrated workflows for design documentation, streamlining spec generation and accelerating iteration cycles across cross-platform teams.

Design Engineer (UX focused)

Jul 2025 – Feb 2026

Human Design (Digital Agency)

Boulder, CO

- Designed responsive analytical dashboards and conversational AI patterns, presenting high-fidelity prototypes in Figma and Cursor, reducing investment decision cycles by 30%.
- Developed generative AI patterns and agent-driven workflows, humanizing RAG-based insights through intuitive information architecture and high-fidelity visual design.
- Championed entrepreneurial design strategies in partnership with executive leadership to ship agent-driven workflows, effectively communicating UX vision to optimize analyst workstreams.
- Partnered directly with CEO, CTO, and lead engineer; co-designed power-user patterns (keyboard shortcuts, dense data views) to fit how analysts actually work.

UX Designer

Nov 2024 – Feb 2025

Let's Ruminare (Sustainable Food Non-Profit)

Boulder, CO

- Developed a motion-integrated component library, achieving an 85% task completion rate through consistent interaction behaviors across 50+ UI elements.
- Conducted an accessibility audit and implemented **WCAG 2.2 Level AA compliance** across web and mobile; partnered with founders and a 5-person engineering team in Agile sprints.

Associate UX Designer

Sep 2023 – Oct 2024

University of Colorado Boulder (ATLAS Institute)

Boulder, CO

- Conducted user interviews and usability studies with 10+ participants, translating qualitative research findings into actionable design insights that reduced page abandonment by 16%.
- Prototyped AR-enhanced mobile experiences (Three.js), validating complex spatial motion and multimodal interactions through usability testing with 15+ participants.

SKILLS

AI-Native Design & Strategy: AI-Native Design Workflows, Prompt Library Management, AI Output Evaluation, Cursor, Claude Code

Design & Prototyping: Figma, Sketch, Adobe CC (Photoshop, Illustrator), InVision, ProtoPie, Keynote, Hi-Fi Interaction Prototyping.

Engineering & Front-End: React, TypeScript, Component Architecture, HTML/CSS, Agile/Jira.

Core UX & Research: UX Research (Interviews, Usability Testing), Conversion Rate Optimization (CRO), Accessibility (WCAG 2.2).

Certifications: AWS Certified AI Practitioner – Amazon, Level Up with Figma – Maven, Programming with JavaScript – Meta

EDUCATION

M.S. in Creative Technologies and Design - University of Colorado Boulder

Aug 2023 – May 2025

Courses: Human-Computer Interaction, UX for AI, Interactive Product Design and Development, Design Systems

GPA 3.97/4.0

M.S. in Electronic Media(Integrated Masters - 5yrs) - CEG, Anna University

Jul 2017 – Sep 2022

Courses: Electronic and Print Journalism, User Experience Design, Market Research, Product Management

GPA 3.13/4.0